

Union Black: Britain's Black cultures and steps to anti-racism – Terms & Conditions

Overview

Santander Universities UK's mission is to support students from diverse backgrounds into university, work, and self-employment. Collaborating with a large network of university partners, we have spent over ten successful years removing barriers to higher education and, in turn, providing life changing opportunities to students from across the UK.

The Covid-19 pandemic and the Black Lives Matter movement have shone a stark light on the racial inequalities that exist throughout all sections of UK society, including within higher education. In November 2020 Universities UK (UUK) released a set of recommendations to decisively tackle racial harassment and address racial inequality in UK Higher Education. Given Santander's unique relationship with Universities across the UK we identified an opportunity to support with this.

One of the key recommendations cited in the UUK paper was the need to "increase staff and students' understanding of racism, racial harassment and microaggressions and white privilege, through training that is developed from an anti-racist perspective."

In response to this Santander Universities UK has partnered with The Open University and FutureLearn, a digital education platform, to create an educational learning programme for staff and students from all UK Universities. The 6-hour course, designed by The Open University, is intended to support students and staff to increase their understanding of Black British history, race, and racism, and how individuals can make a positive difference. The course will launch at the start of the 2021/22 academic year in September 2021 and will be available twice a year (September and January each year) for the next three years.

All learners will receive a digital certificate upon completion of the 6-hours content. For year one of the programme (2021/2022 academic year) all students who complete the 6-hours online content will have the opportunity to win a £500 Santander Scholarship. 100 of these students will be randomly selected using an online random winner selection platform. The winners of the Santander Scholarship will also be invited to attend a closing event in person. Learners that have completed the course but have not won a Santander Scholarship will also be invited to attend the event virtually.

How to get involved?

Prior to applying for the programme, please take the time to read through the Terms and Conditions below.

If you are interested and would like to take part in the online programme, please apply through the [Santander Scholarship Platform](#).

In order to apply for the programme, you must first register on the [Santander Scholarship Platform](#). Once your registration is complete, you will be able to apply for other global educational and employability opportunities hosted on the platform (these will be subject to separate Terms and Conditions).

Timeline and Key Dates

1. Applications open

- The programme will be available twice in the 2021/2022 academic year. As mentioned above, applicants wishing to apply to the programme must do so via the [Santander Scholarship Platform](#). Applications for the first cohort will be open from 09:00am 13/09/2021 until 11:00pm on 3/12/2021 and applications for the second cohort will be open from 09:00am 17/01/2022 until 11:00pm on 08/04/2022.
- When applying to the programme, applicants will be asked to provide their consent to sharing their personal details (including name, email address, phone number and university) with Santander UK plc., The Open University, FutureLearn and their own University – for the purpose of managing this programme as stated in these Terms & Conditions.
- All applicants will receive a confirmation email from the Santander Scholarship Platform upon submission of their application.

2. Confirmation of Participation in the Programme

- Applicants who meet the criteria will be accepted to take part in the programme.
- Santander Universities UK will share the personal data of all successful applicants with The Open University and FutureLearn. Applicants will receive an email from FutureLearn within 7 days with the link to enrol on the course on the FutureLearn platform.

3. FutureLearn Online Course timeline

- Once applicants receive the email from FutureLearn they will be able to start the course immediately.
- For year one the online course will be open for learners to complete from 13/09/2021 to 3/12/2021 for cohort one and from 17/01/2022 to 08/04/2022 in cohort two. Learners can complete the 6 hours of content in their own time during this time period. However, they must start and end the course during a single cohort run.
- Students who enrol on the course between September and December 2021 will have to finish the 6-hours of online content before 3/12/2021 in order to be eligible to win one of the £500 Santander Scholarships and attend the closing event in January 2022.
- Students who enrol on the course between January and April 2022 will have to finish the 6-hours of content before 08/04/2022 in order to be eligible to win one of the £500 Santander Scholarships and attend the closing event in May 2022.

Please note that places at the live in-person events in January and May 2022 and the 100 Santander Scholarships will be by random allocation.

4. Completing the Online Course

- Students who complete the 6-hours of course content will automatically enter a draw to win a £500 Santander Scholarship.
- All winners of the Santander Scholarships will be paid directly by Open University.
- There will be 50 Santander Scholarships of £500 randomly allocated to students who complete the course from September to December 2021 and 50 Santander Scholarships of £500 randomly allocated to students who take the course from January to April 2022.
- The winners of the Santander Scholarships will be invited to attend the live in-person event that will take place in January 2022 (applicable to students that have taken the course between September and December 2021) and in May 2022 (applicable to students that have taken the course between January and April 2022). Please note that if there are any winners of the Santander Scholarships who cannot attend the live in-person event, Santander Universities will randomly select other students who have completed the 6-hour content to attend.
- All learners who complete the course but are not selected to attend the live in-person event will be able to attend the event virtually.
- All learners who complete the 6 hours of online content will receive a digital certificate. The certificate will be sent via email by FutureLearn upon completion.

Terms & Conditions

Eligibility Criteria

1. Applicants must meet the following criteria
 - a) Currently a student or staff member at a UK university, and
 - b) Be aged 18 years old or older
2. Applicants must confirm they are a student or staff member during the application process
3. Applicants must also select the University they attend/work at from a drop-down list provided during the application process
4. Applicants must apply for the programme via the Santander Scholarship Platform any time from 09:00am on 13/09/2021 until 11:00pm on 3/12/2021 or from 09:00am on 17/01/2022 until 11:00pm on 08/04/2022. Any submissions outside these dates will not be considered. No responsibility can be accepted for applications which are not completed, or for applications which are lost, mislaid or ineligible.

Terms and Conditions for the Programme

1. Applications are only open for students and staff members from UK Universities. Unfortunately, applications will not be open to alumni in the first cohort of the programme.
2. All individuals wishing to apply for the programme must do so via the [Santander Scholarship Platform](#).
3. Successful applicants will be selected upon meeting the eligibility criteria.
4. The full name, email address, university, and phone number of the successful applicants will be shared with Santander UK plc., the relevant university they represent, The Open University and FutureLearn. Applicants will provide their consent to sharing these details during the application process via the Santander Scholarship Platform.
5. It is the applicants' responsibility to ensure they read and understand the eligibility criteria and submit their application appropriately, on time, and following the application instructions / requirements as indicated on the Santander Scholarship Platform.
6. All applicants will receive a confirmation email via the Santander Scholarship Platform once they apply to the course on the Santander Scholarship Platform.
7. Successful applicants will subsequently receive an email from FutureLearn within 7 days with a link to enrol on the course.
8. Successful applicants must register to the FutureLearn platform (owned and managed by The Open University and FutureLearn) using the same email address used to apply to this programme.
9. For year one (2021/2022 academic year) the course will run twice. The first cohort will start in September and will finish in December 2021. The second cohort will start in January and will finish in April 2022.
10. In year one once students have completed the course, they will be eligible to win a £500 Santander Scholarship. The 100 Santander Scholarships awarded in the 2021/2022 academic year will be allocated randomly.
11. All 100 winners of the £500 Santander Scholarship will be paid directly by The Open University.
12. In year one all students who win a Santander Scholarship will be invited to attend a live in-person event following the end of the course. If any of the winners cannot attend, Santander Universities will randomly select other students who have completed the 6-hours of content to attend.
13. All learners who complete the 6 hours of online content will be able to attend the event virtually.
14. The closing event will take place in January 2022 for learners in cohort 1 (Sept-Dec 2021) and May for learners in cohort 2 (Jan-April 2022).
15. All learners who complete the course will receive a digital certificate.

General Terms

1. Santander Universities UK (a division of Santander UK) reserves the right to withdraw any application to the programme that is found to be in breach of any of the pre-established conditions and / or rules laid out in this document.
2. Santander UK reserves the right to update or amend these terms and conditions without prior notice at any time.
3. The initiative and these terms and conditions are governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.

Data protection

For the purpose of this clause:

Data Protection Law means the Data Protection Act 2018, the UK GDPR, the General Data Protection Regulation (2017/679) (GDPR), the Privacy and Electronic Communications Regulation and all applicable laws which replace these including all applicable laws and regulations relating to processing of personal data and privacy, including where applicable the guidance and codes of practice issued by the Information Commissioner (or the data protection authority which replaces it).

Any reference in these terms and conditions to "data controller", "data processor", "data subjects", "personal data", "process", "processed", "processing" and "supervisory authority" shall have the meaning set out in the GDPR.

1. By applying for this programme, you understand that Santander may collect, use and share information about you such as name, email address phone number and university attended with its associated companies, its partners The Open University and FutureLearn, its service providers, your university where necessary and agents in order to administer the programme and delivery of the scholarships
2. When you register on the FutureLearn platform you will be subject to the terms and conditions and privacy policy on the platform which is owned and managed by FutureLearn. Please ensure you read these before providing any personal data. .

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3. For more information about how Santander processes your personal data please read the data protection statement below. Please read the FutureLearn privacy policy on how they process your personal data (<https://www.futurelearn.com/info/terms/privacy-policy>)

Data Protection Statement

Santander Universities is a division of Santander UK plc, the data controller. You can contact our Data Protection Officer (DPO) at 201 Grafton Gate East, Milton Keynes, MK9 1AN if you have any questions.

This is our Privacy Statement which explains how we obtain, use and keep your personal data safe particularly in relation to the events, grants, competitions, offers, courses and other initiatives you apply for and participate in (the “**Programmes and Initiatives**”) Your personal data is data which by itself or with other data available to us can be used to identify you. We're committed to keeping your personal information safe in accordance with applicable data protection laws.

It is important that you read this Privacy Statement together with any other privacy information that we, [partner universities](#) and/or [partner businesses](#) on specific events, competitions and other initiatives provided from time to time so that you are fully aware of how and why we are using your data. This Privacy Statement supplements other privacy information and is not intended to override it. Privacy information is separately available in relation to the Santander website (santander.co.uk) and Universia Holding, S.L who act as a data processor on our behalf when you use the BECAS platform.

The types of personal data we collect and use

The types of personal data we capture and use will depend on what you disclose, how you communicate with us (e.g. by email or telephone), and what you are doing on the website used. We'll use your personal data for some or all of the reasons set out in this Privacy Statement.

Examples of the personal data we use may include:

- Full name and personal details including contact information (e.g. home address, email address, home and mobile telephone numbers);
- Gender, nationality, date of birth and/or age (to make sure that you are eligible to apply for any of the Programmes and Initiatives); Family, lifestyle or social circumstances (e.g. the number of dependants you have) if relevant to any of the Programmes and Initiatives you apply for;
- Education and employment details/employment status if you apply for any of the Programmes and Initiatives, which may include your University, your degree type and subject of study, year of study, your Student ID number, the value of your grant/donation/internship, information on your start-up, business financial information (e.g. turnover);
- Photographs and videos in relation to your participation in Programmes and Initiatives;
- Personal data about other named individuals as required. Where you provide the personal data of others you must have their authority to provide their personal data to us and share this Privacy Statement and any related data protection statement with them beforehand together with details of what you've agreed on their behalf.
- When requested, and with your consent, special category personal data which for example reveals or concerns your health, racial or ethnic origin, sexual orientation

Providing your personal data

We'll tell you if providing some personal data is optional, including if we ask for your consent to process it. In all other cases, if you fail to provide the requested personal data, we may be unable to process or respond to your application, query or service.

We collect personal data about you when you interact directly by:

- (a) contacting us through our website, by email, telephone, and/or social media, such as Facebook, Twitter and LinkedIn;
- (b) registering and/or applying for any of the Programmes and Initiatives on a website;

- (c) participating in any of the Programmes and Initiatives; or
- (d) completing feedback or surveys;

We may receive information about you from other sources (such as partner universities and partner businesses), which we will add to the information we already hold about you in order to help us provide our Programmes and Initiatives in accordance with your requirements and to improve and personalise our service to you.

Monitoring of communications

Subject to applicable laws, we'll monitor and record your calls, emails, text messages, social media messages and other communications in relation to your dealings with us. We'll do this for regulatory compliance, self-regulatory practices, crime prevention and detection, to protect the security of our communications systems and procedures, to check for obscene or profane content, for quality control and staff training, and when we need to see a record of what's been said.

Using your personal data: the legal basis and purposes

We'll process your personal data:

1. As **necessary to perform a contract** with you for the relevant Programmes and Initiatives, or for taking steps to comply with a request you made with a view to entering into a contract, for example:

- a) To take steps at your request prior to entering into it;
- b) To decide whether to enter into it;
- c) To manage and perform that contract, which may include Santander Universities, other businesses in the group, our partner universities or partner businesses contacting you in relation to any of the Programmes and Initiatives (for example, to request your participation in events relating to a Programme, or determine if you have successfully passed to the next stage of a Programme,)

d) To update our records.

2. As necessary **for our own legitimate interests** or those of other persons and organisations, for example:

- a) For good governance, accounting, and managing and auditing our business operations,
- b) To monitor emails, calls, other communications, and activities on your account;
- c) For market research, analysis and developing statistics, which may include Santander Universities or other areas of the group contacting you to understand and assess the impact the Santander donations funding you have received has had on you; and
- d) To send you marketing communications, including automated decision making relating to this.

3. As necessary **to comply with a legal obligation**, for example:

- a) When you exercise your rights under data protection law and make requests;
- b) For compliance with legal and regulatory requirements and related disclosures;
- c) For establishment and defence of legal rights;
- d) For activities relating to the prevention, detection and investigation of crime;
- e) To verify your identity, make credit, fraud prevention and anti-money laundering checks; and
- f) To monitor emails, calls, other communications, and activities on your account.

4. Based on **your consent**, for example:

a) When you request us to disclose your personal data to other people or organisations, or otherwise agree to disclosures, such as our disclosure to partner universities for their own statistical and analytical purposes;

(b to verify your status as a student.(c) When we process any special categories of personal data about you (e.g. your racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, data concerning your health, sex life or sexual orientation); and

c) To send you marketing communications where we've asked for your consent to do so, such as in relation to relevant:

- Programmes and Initiatives academic activities such as conferences, courses and congresses,
- services, products or activities in connection with research, technology, telecommunications, professional openings and job searches, culture, assistance with study and training, work and projects

You're free at any time to change your mind and withdraw your consent. The consequence might be that we can't do certain things for you. To the extent that action has already been taken based on your consent, withdrawal of your consent will not apply to the processing of your personal data that has already occurred, based on your consent.

Sharing of your personal data

Subject to applicable data protection law we may share your personal data with:

- The Santander group of companies* and associated companies in which we have shareholdings;
- Sub-contractors and other persons who help us provide our Programmes and Initiatives, including [partner universities](#) and/or [partner businesses](#);
- Companies and other persons providing services to us;
- Our legal and other professional advisors, including our auditors;
- Law enforcement bodies;
- Government bodies and agencies in the UK and overseas (e.g. HMRC who may in turn share it with relevant overseas tax authorities and with regulators e.g. the Prudential Regulatory Authority, the Financial Conduct Authority, the Information Commissioner's Office);
- Courts, to comply with legal requirements, and for the administration of justice;
- In an emergency or to otherwise protect your vital interests;
- To protect the security or integrity of our business operations;
- When we restructure or sell our business or its assets or have a merger or re-organisation;
- Market research organisations who help to improve our Programmes and Initiatives; and
- Anyone else where we have your consent or as required by law.

International transfers

In some instances, your personal data may be transferred outside the UK and the European Economic Area. While some countries have adequate protections for personal data under applicable laws, in other countries steps will be necessary to ensure appropriate safeguards apply to it. These include imposing contractual obligations of adequacy or requiring the recipient to subscribe or be certified with an 'international framework' of protection. More details can be found in our ['Using My Personal Data' booklet \(121 KB\)](#).

Automated decision making and processing

Automated decision making involves processing your personal data without human intervention to evaluate your personal situation, such as for example confirming eligibility for competitions or grants by having completed a minimum percentage of a course, and/or deciding the outcome of competitions. All such activity is on the basis of our legitimate interests and to develop and improve our Programmes and Initiatives. Further details can be found in the ['Using My Personal Data' booklet \(121 KB\)](#).

Using our video services

You may be able to apply for some of our Programmes and Initiatives using a video session from your mobile device where you see and hear your Santander adviser in high quality two-way video.

If you use our video services, both the images and the audio will be recorded and may be used for training and monitoring purposes. We'll use any personal data captured about you for the performance of a contract or/with a view to entering into a contact with us as well as for our legitimate interests for good governance, accounting, managing and auditing our business operations, and to monitor emails, calls, other communications in relation to your dealings with us. Please see the monitoring of communications section for more information and the criteria for retention periods section for more information on the criteria we use to determine our retention periods.

You're entitled to record your video session only for your own personal use and you should avoid sharing any footage with third parties or posting it on any websites. For your own privacy and protection please ensure that your location doesn't include items and images that you don't wish to be recorded.

Using your personal information for direct marketing

We'll tell you if we intend to use your information for marketing purposes and we'll give you the opportunity to opt out if you want to (unless we need consent to use your information for marketing purposes – if we do we'll seek one). If you receive marketing emails and don't want to in future, please use the unsubscribe link within the email and we'll remove you from future campaigns.

Surveys and competitions

We'll treat any survey or competition information you provide with the same high standard of care as we do all other customer information, using any details provided strictly within the terms of the competition and this Privacy Statement.

Cookies

Cookies are small text files placed on your computer, smartphone or other device and are commonly used on the internet. We use cookies and similar technologies to:

- collect information that will help us understand visitors' browsing habits on our website;
- compile statistical reports on website activity, e.g. number of visitors and the pages they visit;
- temporarily store any information which you may enter in tools, such as calculators or demonstrations on our website; and
- in some cases, remember information about you when you visit our site. We may need to do this to provide some of our services.

We use cookies to enable us to perform our contract with you and for our legitimate interests (e.g. to help us improve our service). We'll also ask your consent for non-essential cookies. To find out more about all types of cookies and how to control and delete them, including clearing your browsing history, you can read our cookie policy [here](#).

Criteria used to determine retention periods (whether or not you become a customer)

The following criteria are used to determine data retention periods for your personal data:

- **Retention in case of queries.** We'll retain your personal data as long as necessary to deal with your queries (e.g. if your application is unsuccessful) or for a sensible period in order for us to reply to your online query and then deal with queries you raise upon receipt;
- **Retention in case of claims.** We'll retain your personal data for as long as you might legally bring claims against us; and
- **Retention in accordance with legal and regulatory requirements.** We'll retain your personal data after our relationship has come to an end, based on our legal and regulatory requirements.

Your rights under applicable data protection law

Your rights are as follows (noting that these rights don't apply in all circumstances and that data portability is only relevant from May 2018):

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- The **right to be informed** about our processing of your personal data;
- The right to have your personal data **corrected** if it's **inaccurate** and to have **incomplete personal data** completed;
- The right **to object** to processing of your personal data;
- The right **to restrict processing** of your personal data;
- The right **to have your personal data erased** (the "right to be forgotten");
- The right **to request access** to your personal data and information about how we process it;
- The right **to move, copy or transfer your personal data** ("data portability"); and
- Rights in relation to **automated decision making** including profiling.

You have the right to complain to the Information Commissioner's Office. It has enforcement powers and can investigate compliance with data protection law: ico.org.uk.

For more details on all the above you can contact our DPO, view the '[Using My Personal Data](#)' booklet (121 KB).

Data anonymisation and aggregation

Your personal data may be converted into statistical or aggregated data which can't be used to identify you, then used to produce statistical research and reports. This aggregated data may be shared and used in all the ways described above.

Group companies

For more information on the Santander group companies, please see the '[Using My Personal Data](#)' booklet (121 KB).

Changes to this Privacy Statement

We'll notify you if there are any material changes to this Privacy Statement if required by applicable law or where we intend to process your personal data for a new purpose before we start that new processing activity.

Legal statement about this Privacy Statement

This Privacy Statement is not designed to form a legally binding contract between Santander and you.

Contacting us about our Privacy Statement

[Contact us](#), or write to our DPO at 201 Grafton Gate East, Milton Keynes, MK9 1AN if you have any questions.