# Santander Summer Experience: London – Global Leadership and Creativity



Information deck



## **Programme Overview**

The Santander Summer Experience in London is a bespoke two-week opportunity for students from around the globe in July 2022. Hosted at King's College London and designed specifically for Santander scholars, this innovative programme looks at the themes of leadership and creativity through a global lens. Research-enriched academic content taught by King's faculty will explore practice and concepts of creativity and leadership and how they continue to evolve in the light of global changes, creating a platform for students to develop and reflect on their own styles, global leadership abilities and to prepare for their professional futures.

Using London as a classroom, King's integrates experiential learning to enhance the student experience through guided weekly excursions as well as inviting guest speakers from industry to share knowledge and experience from a professional perspective. Scholars will embark on a personal adventure by joining this interactive, skills and knowledge building programme that is designed to stimulate them intellectually and empower them personally.



## **Key Information**

- 60 scholarships worth over £4,000 available to students from across six different countries, including the UK, Argentina, Brazil, Chile, Germany and Mexico
- 45 academic contact hours over two weeks
- Research enriched academic content, themes including: Leadership, Cultural Intelligence, Creativity, Entrepreneurship, Innovation and Reflective Thinking

- All students will receive a Participant Record of Achievement (certificate)
- Fully funded, including course, flights, food and accommodation provided in Central London
- Two-phase application process, open 1 February to 31 March 2022 and 6 April to 14 April 2022
- Programme running from 17 July to 30 July 2022

## Studying with King's College London

King's College London is a top 10 UK university, with over 30,000 students, over a third of whom are international – a truly global community. The prestigious institution also has an impressive list of alumni, including 14 Nobel Prize winners, making them the perfect partner to deliver such a fantastic and once-in-a-lifetime opportunity.

As one of the largest summer schools across the UK participants will have the opportunity to learn and socialise with 900+ students who come to King's each summer from 60+ countries around the world. King's Summer School programmes deliver globally-renowned, research-led teaching which includes lectures, small group seminars, and workshops. Participants will also get live case studies, educational visits and talks from expert guest speakers.



Expand subject knowledge or develop new ideas



Network and socialise with fellow students from around the world in an international environment



Immerse yourself in London



Learn from and connect with King's Faculty



#### **Draft Schedule**

#### Week 1

#### Creativity

**Lecture:** What is creativity? (an introduction)

Workshop: Divergent Thinking and Problem Solving

Workshop: Applying Creative Tools – the Six Thinking

Hats Technique

#### Leadership

**Leadership Theory:** What is leadership? An individual cognitive trait

or a collaborative social practice?

Case Study: Multicultural London as a centre for leadership

Global leadership and intercultural leadership

Cultural differences of leadership

**Skills training:** Cultural intelligence for leaders

### **Experiental Learning**

National Portrait Gallery - Walking lecture on the 'Faces of Britain'

## **Guest Speakers**

Cultural Leadership - International Relations and Diplomacy

#### Week 2

#### Creativity

**Industry Focus:** Leadership and Creativity – The Case of Apple

and Steve Jobs

**Lecture and Debate**: Creativity and Innovation – Google Case Study

### Leadership

Efficient and effective networking

Gender and leadership

Skills training: Emotional intelligence for leaders

Emerging Factors in Global Leadership research

Social Entrepreneurship

Business Leadership

#### **Experiental Learning**

Visit to an entrepreneurial business

#### **Guest Speakers**

Leadership and Corporate Social Responsibility



## **Learning Objectives**

- Develop knowledge and skills pertaining to intercultural and global leadership and creativity
- Develop an understanding of the cultural influences that shape leadership and learn to be more conversant in these different styles
- Discover your own leadership style and how to bring it to best effect by building personal confidence and a sense of global citizenship
- Understand your personal role in teams, develop team working and presentation skills in English
- Personal and professional development through an education abroad experience in London

## **Applications and Entry Requirements**

The application process will be broken down into two phases. The following evidence will be required by applicants during the second phase, once the first 150 students are identified:

- Proof of English Language proficiency to at least C1 level in the Common European Framework of Reference for Language (CEFR) or equivalent
- Proof of academic grades to be working towards at least a 2:1 or equivalent
- Personal statement outlining their reasons for applying to the programme

# **Academic Entry Requirements**

#### International minimum grade requirements for entry:

- Argentina: Distinguido (7.0) or above
- Brazil: 7 or above
- Colombia: GPA of 3.9 or above
- Germany: 'gut' (2.0) or above

- Mexico: 8 or above
- Spain: 7 or above
- UK 2:1 grade bracket
- USA: GPA of 3.3 or above

## **English Language Requirements**

All classes are taught and assessed in English, except ancient language modules. All applicants must have studied English to at least level C1 in the Common European Framework of Reference for languages (CEFR) or offer one of the below:

- Cambridge Advanced
  Certificate grade B
- Cambridge Certificate
  of Proficiency in English
   grade C
- CET-4 (China) 550
- CET-6 (China) 493
- Duolingo English Test, we require a minimum test score of 105
- GCSE/IGCSE/O-Level grade C
- IELTS 6.5 (or equivalent)
  with a minimum
  of 6.0 in each skill

- International Baccalaureate – Standard Level 4
- iTEP Level 5
- TOEFL Internet Based
  Test 95 with minimum
  20 in all skills (within the last two years)
- TOEFL Paper based test –
  583 with minimum 53 in all skills (within the last two years)
- TEM, minimum score of 70
- TOEIC, minimum score of 685

If the applicant's first language is not English or the medium of instruction at their university is not English, they will need to provide evidence of their English proficiency from the list above.



## **Additional Information**

## **Accommodation and Facilities**

- Private single en-suite accommodation
- Central London location
- Flats of six to eight students
- Shared kitchen facilities

- 24- hour security and reception
- Free wi-fi
- £25 food allowance (per day) funded by Santander









#### Visa and Visa letters

- Overseas students who will be studying in the UK for six months or less, can do so on a Standard Visitor visa. See here for further information
- Following the payment of programme fees, applicants will be sent a confirmation/visa support letter confirming that they have secured a place to study at King's College London this summer. The letter can be used as part of the application for a Standard Visitor visa
- King's College London recommends that all students coming from overseas (including those not requiring a visa) show their confirmation/visa support letter along with their passport at UK immigration to ensure they enter the country correctly
- Nationals from the EU, EEA, Switzerland, Australia, Canada, Japan, New Zealand, Singapore, South Korea and the USA do not require a visa for short-term study, up to six months, at an accredited institution

# **Programme Timeline**

All applications to be made via the Santander Scholarship Platform.

6 April 15 April to 6 May 16 May 1 February to 11pm 31 March (UK time) Phase 1: Applicants informed King's College London to review Deadline for 60 students to of initial outcome, 150 students 150 applications and select 60 confirm participation on the Phase 1: applications open identified to progress to phase 2 successful students programme 6 April to 11pm 9 May 14 April (UK time) Phase 2: 60 successful Phase 2: applications open, 150 students informed of outcome students to submit personal via email and sent information statement and proof of entry on next steps requirements