

**General Terms and Conditions**  
**Becas Santander Program – MIT Professional Education Leading Digital**  
**Transformation**  
**2019/2020 Cohort**

## **I. Objectives**

Under the ***Becas Santander Scholarship Program - MIT Professional Education Leading Digital Transformation*** (hereafter referred to as "the program"), students in their last two years of undergraduate studies, those who have graduated within five years of the official cohort start date, or those who are studying a master's degree at a university or educational center in Argentina, Brazil, Chile, Colombia, Germany, Mexico, Peru, Poland, Portugal, Puerto Rico, Spain, Uruguay, the United States, or the United Kingdom, will be assisted in and encouraged to take one of the training courses that make up this program and that will take place during the 2019/2020 academic year.

The goal of the **program** is to develop students' digital skills and thereby improve their employment prospects.

## **II. Recipients**

Those eligible for this program are students in their last two years of undergraduate studies, those who have graduated within five years of formalizing the program cohort date, or those who are studying a master's degree at a university or educational center in Argentina, Brazil, Chile, Colombia, Germany, Mexico, Peru, Poland, Portugal, Puerto Rico, Spain, Uruguay, the United States, or the United Kingdom, and also satisfy the selection criteria detailed later.

The free placements in the online training courses with the program can be combined with other types of assistance, whether of public or private origin, which students participating in the program can take advantage of simultaneously.

The placements offered in the current program are distributed in two phases, which in turn consist of the following training courses with the following placement availability, content, and selection criteria.

### **(I). Phase I:**

- Two thousand five hundred (2,500) placements for the Becas Santander – MIT Professional Education Leading Digital Transformation program, taught by MIT Professional Education, with a duration of five (5) weeks. The course will be taught in both English and Spanish. The recipients will be able to choose the language upon completing their application.

During this course, participants will acquire and develop a combination of knowledge and experience about digital technologies required for any young professional, so that, upon arriving in the working world, they find it easier to work in any area of an organization and with a wide range of levels and roles. Participants will analyze and experience how the different technologies offer competitive advantages, all with a business focus.

This online program prepares professionals to foster, accelerate, and manage digital transformation in their companies.

They will be introduced to Artificial Intelligence (AI), Blockchain, Cloud Computing, Cybersecurity, and the Internet of Things (IoT). They will also perfect the interpersonal skills necessary to implement these technologies in their companies.

The program will last five weeks. Most participants will dedicate around 8 hours each week to completing the proposed activities.

The program takes place in three content modules:

- **Module 1: Cultural Awareness**  
In the first module you will learn about cultural concepts and the intercultural differences that affect companies.
- **Module 2: Development of Leadership Skills**  
In the second module you will learn about the differences between creation and innovation, get to know your leadership skills, and develop and communicate a shared strategic vision.
- **Module 3: Digital Transformation Technologies**  
In the third module you will familiarize yourself with Blockchain, Cloud, Artificial Intelligence, and IoT concepts and their impact on the labor market.

Participants who successfully pass this training program will receive a certificate of completion from MIT Professional Education.

The selection criteria to assign placements are:

- i. The academic record from the previous academic year, in the case of students who are currently in their last two years of a degree; or the final undergraduate academic record (in the case of students who have graduated or are currently in masters programs) from undergraduate or graduate programs from any of the universities or educational centers in countries in the aforementioned “II. Recipients” section.
- a. Profile and general statement of motivation from the student based on the responses and information provided in the registration questionnaire.
  - i. Geographic diversity.
  - ii. Gender diversity.
  - iii. Up to 50% of the scholarships may be awarded to students with low economic means, as long as they fulfill the prior eligibility requirements and their circumstance is considered justified based on the required documents for Annex 1.
- iv. The five thousand (5,000) most highly qualified profiles that align with aforementioned criteria (i), (ii), (iii), and (iv) will proceed to the last phase in the selection process, in which candidates will be required to supply a personal statement, the requirements for which participants will be informed of by email and through the [www.becas-santander.com](http://www.becas-santander.com) platform. Additional documentation may be required if the Selection Committee deems it necessary.

## **(II). Phase II:**

- Of the participants who have passed the Leading Digital Transformation Program mentioned in Phase I, three hundred (300) will be chosen to fill three hundred (300) placements to participate in one of the following MIT Professional Education Open Programs:
  - o Blockchain: Disrupción Tecnológica
  - o Blockchain: Disruptive Innovation
  - o Cloud & DevOps: Transformación Continua
  - o Cloud & DevOps: Continuous Transformation
  - o Machine Learning: Tecnología en la toma de decisiones
  - o Machine Learning: From Data to Decisions

The course will be taught in both English and Spanish. Recipients will be able to choose the language when filling out their application.

These MIT Professional Education courses delve deeper into the enormous migration toward digital transformation occurring in companies in the last few years, its main applications, and the most relevant real cases, preparing participants to lead and develop projects.

This is a 100% online program that places participants in a leadership position in this technological turning point.

This program combines theoretical and practical elements in order to introduce participants to the technologies of Cloud Computing and DevOps, Blockchain: Disruptive Technology, and Machine Learning: From Data to Decisions, from both a technical point of view and a historical and application perspective. We will discover how these technologies work and analyze the best way to take advantage of their potential, and also take a look at efficient technological operations.

These placements will be awarded to three hundred (300) students who show the greatest progress in the Becas Santander – MIT Professional Education Leading Digital Transformation program, in regard to execution, grades in practical exercises, and the facilitator's evaluation.

The thirty (30) participants who show the greatest progress in the "MIT Professional Education Open Program," chosen according to performance, practical exercise grades, and the facilitator's evaluation, will be able to access the employment process for an internship or work contract with Banco Santander, S.A. Human Resources.

In order to assign placements to the participants, a Selection Committee made up of 1 MIT Professional Education representative, 1 Banco Santander S.A. representative, 1 representative from the Area of Social Impact from Santander Universidades del Banco Santander S.A., and 1 representative from Global Alumni will verify that the participants fulfill the required selection criteria, and will also be able to evaluate other selection criteria considered relevant in case the demand for placements exceeds the number of placements available.

In order to make it easier for the Program to benefit as many students as possible, the Work and Follow-up Group, made up of an equal number of representatives from MIT Professional Education and Banco Santander S.A., may decide to apply other criteria to fill placements if it decides at any point that the available places are not going to be filled, or even extend the application deadline.

### **III. Administration**

Registering through the website established for the purpose of this program, [www.becas-santander.com](http://www.becas-santander.com), is an essential condition for obtaining a placement, and awarded placements will be communicated through the established administration system.

Student registration should be completed between December 12, 2019 and March 2, 2020.

### **IV. Assigning Placements to Candidates**

MIT Professional Education will carry out the assignation of placements to candidates until May 1, with no extensions under an circumstances, unless where the Work and Follow-up Group deems appropriate. Placements will be communicated to candidates, who will have four (4) calendar days to accept, through the following website: [www.becas-santander.com](http://www.becas-santander.com).

At the end of the application period, in the event that there are students who have not accepted their assigned placements, the Work and Follow-up Group will assign the placements under identical conditions to other candidates who fulfill the necessary requirements.

Furthermore, in the case that the demand for placements exceeds the placements available, the Selection Committee may evaluate other selection criteria they find appropriate.

### **V. Data Privacy**

The privacy policy can be found at: <https://becas-santander.com/legal/privacy>

### **Addendum I**

List of documents accepted by country to classify candidates based on low-income criteria:

|                 |   |
|-----------------|---|
| Argentina       | Becas Progresar   |
| Brasil          | Cadastro Único para Programas Sociais                                       |
| Brasil          | ProUni  |
| Chile           | FUAS  |
| Colombia        | Colfuturo: Beca o Crédito Beca  |
| España          | Becas MEC   |
| Germany         | BAföG (Bundesausbildungsförderungsgesetz)                                   |
| México          | Beca Manutención  |
| Perú            | PRONABEC: Beca18, Beca Casos Sociales o Beca Perú                           |
| Poland          | Decyzja o przyznaniu stypendium socjalnego wystawiona przez uczelnię wyższą |
| Portugal        | Abono de Família para crianças e jovens                                     |
| Portugal        | Bolsas DGES   |
| UK              | Widening Participation Background (WP)                                      |
| Uruguay         | Beca de Apoyo Económico del Ministerio de Educación y Cultura de Uruguay    |
| USA/Puerto Rico | Student Aid Report FSA/FAFSA (Pell eligible)                                |